



Kelowna Major Mixed Slo-Pitch League

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RE: 2011 Sponsorship Request for 30 Team League

The Kelowna Major Mixed Slo-Pitch League is excited to announce a 300% growth from our 2006 startup year. Our league is the first (and so far, the only) co-ed umpired slo-pitch league in Kelowna. We are 'Non-Profit'; providing any proceeds from our season or our fundraising efforts towards **a children's playground at the Mission Sports Fields**, where the majority of our league games are held.

In order to keep the costs down for the teams in the league and still reach our goal of building the playground, we are requesting financial sponsorship from various businesses within the Kelowna area. By sponsoring the league, you would essentially be sponsoring 30 teams at once; which is a HUGE VALUE for your contribution to our league. The direct costs we are requesting help to cover are the cost of fields and umpire's fees for the 2011 season; which will run Sunday, Monday and Tuesday evenings for 18 weeks, followed by a weekend playoff tournament, plus a season windup & prize distribution event shortly after the season. Our league offers 3 sponsorship packages:

Gold

\$1000 Package

1. Return on Investment Customized Events Package – We will work with your business directly, to provide ONSITE EVENTS which coincide with league meetings/events.
2. League Benefit Cards - offer a discount of your choice to the holder of the card. This card will be given to every player on every team in the league (15 players X 30 teams = 450 individuals).
3. Business Logo on our website www.kelownamixed.com with link to your website or your address/location.

Silver

\$700 Package

Items 2 & 3 as per above

Bronze

\$300 Package

Item 3 as per above

Please let us know which of these sponsor packages you would be willing to commit to, and we will work diligently to ensure our members return your good faith by supporting your establishment.

Thank you for considering our request for sponsorship.

Yours truly,

Diana Veitch
President

Kelowna's First Co-ed Slo-Pitch League with Umpires